



**Evidence of Progress Monitoring**  
**School District of Indian River County**  
**#SDIRCStrongerTogether**

**Date:** 10/9/2020

**School/Department:** Curriculum & Instruction

**Action Step # and Description:**  
**(If more than one action step is evidenced here, please include all action step #'s and a brief description of each.)**

1.7 Create and implement a plan to increase balance in student enrollment by race at each school to ensure African American students assigned to individual schools are consistent with the percentage of African American students represented in the District, within a range of plus or minus nine percentage points.

**Explanation of Evidence:**

As a result of Covid-19, we needed to pivot from a face to face school choice expo to an online virtual school choice extravaganza. Each school was given an opportunity to highlight their school choice offerings by submitting content to the Director of Instructional Innovation through showcasing "who we are" "what we offer" and "points of pride." This is now being formatted into a school choice booklet that will give parents easily accessible information to make decisions for school choice. Working in collaboration with the public information office, each school was given an additional structure to highlight their school choice offerings through a video presentation. Attached is the school choice tentative brochure that was designed to create a streamlined and accessible approach to parents. It will be available in Spanish and English and will include a direct live link and QR code to the school choice video, once they are all uploaded.

**Results of Action Taken:**

As a result of pivoting, we will be doing a Facebook Live on October 29th to share the new school choice booklet and school choice extravaganza video showcase with our families. We will also be working closely with our public information office and website coordinator to showcase the new school choice themes and videos on each school's website for easy access to families.

**Reflection:**

As we pivot from a face to face expo to the online booklet and video showcasing, we are hoping to highlight each schools' opportunities by utilizing a common framework so parents can make decisions of the school choice options, making it easy for parents to choose the school that best fits their child's needs.

THE SCHOOL DISTRICT OF INDIAN RIVER COUNTY

# Choice

BOOKLET



# School Choice Enrollment



**School District of Indian River County**

# OPEN ENROLLMENT

**NOVEMBER 1, 2020 - JANUARY 15, 2021**

## Magnet and Choice Applications

To access additional information and the SDIRC Magnet and Choice Application visit  
[https://www.indianriverschools.org/departments/student\\_enrollment](https://www.indianriverschools.org/departments/student_enrollment)



**NEW  
ONLINE  
ENROLLMENT**

A background image showing a group of students sitting around a table, looking at a laptop screen. The image is semi-transparent and serves as a backdrop for the text.