



4.11 - Utilize Handshake, recruitment/job fair portal, Indeed, EdWeek, Diversity in Education, FASA, SHRM, Troops to Teachers, Twitter, and NASN resources to support hiring a more diverse workforce and list the Indian River NAACP as a community partner on the District's website.

**Narrative:**

Utilize different communication platforms to advertise and support hiring a diverse workforce.

**Data:**

NAACP listed as partner on the district website. Advertise job fairs using Twitter, SHRM, Troops to Teachers, EdWeek and Diversity in Education. Utilize Handshake to find and register for recruitment events at Colleges and Universities.

**Action Plan:**

District will continue to utilize as many different platforms to support hiring a diverse workforce. Increase social media presence on Twitter/Facebook/LinkedIn.